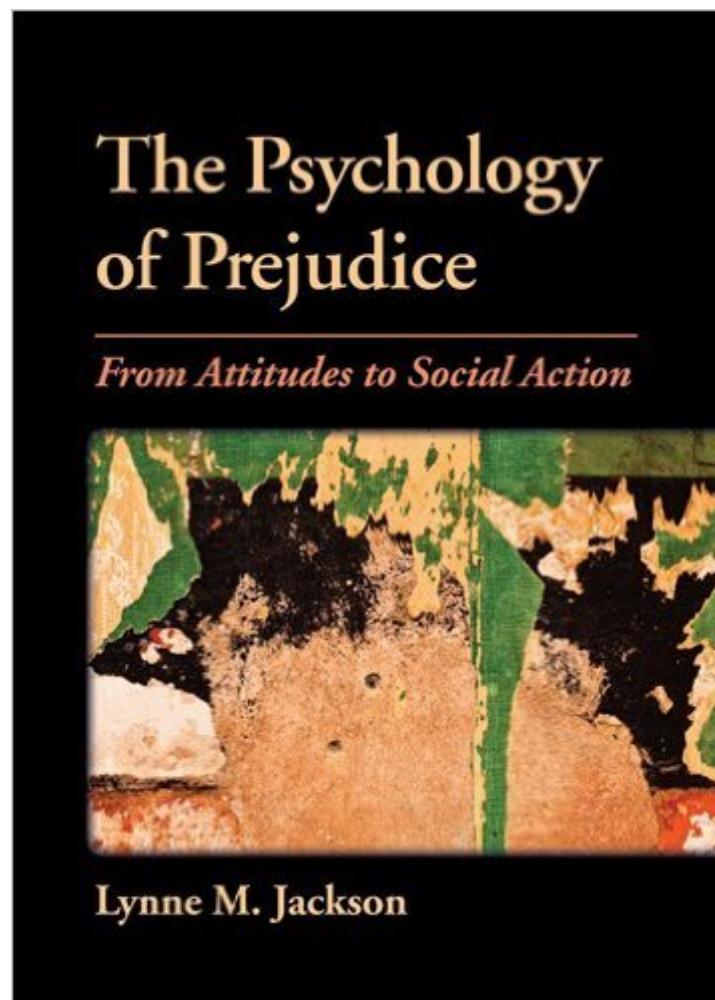


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# The Psychology Of Prejudice: From Attitudes To Social Action



## **Synopsis**

Discussions of prejudice inevitably reveal the ways in which prejudice is linked with competition and social injustice, and the role that religious and political ideologies play in shaping attitudes. This book provides an accessible yet scholarly review of social psychological theory on prejudice with the goal of integrating recent theories about its causes. Several emerging trends and lines of research are highlighted in this book, including: \* Essentialist and social constructivist approaches to understanding differences \* Evolutionary and intergroup explanations of prejudice \* Ideological systems and developmental theories \* Cognitive processes and social neuroscience \* Links among prejudice, environmental issues, and speciesism In addition to its rich theoretical content, the book reviews research on reducing prejudice, with an emphasis on intergroup and institutional strategies. It also discusses collective action to promote social justice and the difficult question of the possible drawbacks of prejudice reduction. With its thoughtfully selected reviews, numerous real-life examples, and novel content, this book will appeal to students and their educators, as well as researchers surveying or investigating the field of prejudice and diversity.

## **Book Information**

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## **Customer Reviews**

Lynne Jacksonâ™s The Psychology of Prejudice should be celebrated for being a textbook actually worth reading. I ordered this book to read for a class assignment, and although I anticipated it to be rather dry, I found that I couldnâ™t put it down. The Psychology of Prejudice reads as an explanation of prejudice through intelligent conversation; itâ™s easy to read and

thought-provoking. Jacksonâ™s voice came out through her writing in a way that made me feel like she was talking to me, not as if I was reading for school work. As someone who is eager to learn of the psychology behind our basic human intuitions, this book did not disappoint. The Psychology of Prejudice serves as a book of answers packed with psychological explanations for why humans and society are so immersed in prejudice. Jackson includes theories, studies, and even her own insights in discussing the evolution of prejudice, the why behind the prejudice of different social groups, and how privilege encourages prejudice. She also deliberates societal constructions of prejudice, human justifications of prejudice, as well as the cognitive dynamics that maintain the prejudices we may have. Unlike many authors who leave readers questioning their credibility, Jackson uses every day examples to support her claims. For instance, when discussing stereotypes, she states âœâ | seemingly positive stereotypes of some ethnic minority men as athletic may limit their opportunities or bias their evaluations in nonphysical domains, such as academics.â • (Jackson, 19). By explaining concepts and theories using common instances, she enables readers to follow along with complete understanding. In addition, she cites all of her sources and tells her readers where they can find more information on certain concepts.

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